

Eisenhower Football Parent Committee
Eisenhower High School
Shelby Twp, MI

2018 Season

Dear Business Owner,

Thank you for your interest in advertising in the 2018 Eisenhower Football Program book. We would love to include you in our program book this season. Once again, the Eagles are poised to have a successful season. 2018 marks year seven for Head Coach Chris Smith and the Eagles return many starting players. We want you to partner with us!

Our 2017 program book boasted a whopping 88 pages and included 51 business owner advertisers. Our largest book in school history! The book will include player photos and bios, coach photos, bios and MUCH more. We offer local businesses the opportunity to run an ad in the program as a way of supporting our team and giving back to local student athletes. We will be printing a minimum of 650 books and they will be given to all players, band members, cheer and dance teams and their families and distributed at our home games. Each advertiser will also receive a program. Our program book is made of high quality materials and is considered the best in the area. The book is a keepsake and is kept by our students for years to come as a way of remembering their season. I've attached our AD contract and guidelines as well as our partner opportunities for your consideration. Please note: **The deadline for Ad Contracts is August 31, 2018.**

Sincerely,

Patti Scrivano
IKE Football Program Book Chairperson
(586)817-7657