



**EISENHOWER HIGH SCHOOL  
2019 Football Program  
Guidelines for Advertising Sales**

- 1. Advertising Contract MUST be complete. ALL information is required.**
- 2. Ads must be “camera ready” (Jpeg or PDF format is preferred) and can be actual size when submitted or resized if necessary. Artwork can be scanned for placement in the program if needed. We will make every effort to keep your ad in its original proportions.**
- 3. Ads in digital format to be emailed to Patti Scrivano at [PattiCM4Life@comcast.net](mailto:PattiCM4Life@comcast.net)**
- 4. If business is going to renew and the business plans on using the same ad as last year, no need to submit ad with Ad Contract and payment.**
- 5. If your business does not have artwork, we will design an ad for you at no extra cost.**
- 6. Family members and friends may purchase Personal Ads.**
- 7. All advertisers will receive a copy of the Program.**
- 8. Checks are to be made payable to EISENHOWER HIGH SCHOOL.**
- 9. Return all Advertising Contracts along with non digital ads and payments to:  
Patti Scrivano  
14029 Golden Arrow Court  
Shelby Twp., MI 48315**
- 10. Questions regarding artwork to Patti Scrivano at [PattiCM4Life@comcast.net](mailto:PattiCM4Life@comcast.net) or (586)817-7657**

**\*\*\*\*\*NO LATER THAN August 30, 2019\*\*\*\*\***