

**Eisenhower High School
2020 Football Program
Advertising Contract**



- | <u>TYPE OF AD</u> | <u>SIZE OF AD</u> | |
|-------------------------------------|--|---|
| <input type="checkbox"/> New Ad | <input type="checkbox"/> Business Card (B&W) \$125 | <input type="checkbox"/> Full Page (B&W) \$500 |
| | <input type="checkbox"/> 1/4 Pg. (B&W) \$250 | <input type="checkbox"/> Full Page (Color) \$750 |
| <input type="checkbox"/> Renewal Ad | <input type="checkbox"/> 1/2 Pg. (B&W) \$400 | <input type="checkbox"/> Inside Front Cover \$1,000 <i>(pending)</i> |
| | <input type="checkbox"/> 1/2 Pg. (Color) \$600 | <input type="checkbox"/> Inside Back Cover \$1,000 SOLD |
| | | <input type="checkbox"/> Back Cover \$1,200 <i>(pending)</i> |

Note: Full Color ads include Full Partner Benefits. See Partner Benefits Form for details.

SPECIAL INSTRUCTIONS _____

SOLD TO:

Company Name: _____

Company Address: _____

City: _____ Michigan Zip: _____

Contact Person: _____

Contact Phone Number: _____

Contact E-mail: _____

SOLD BY:

Name: _____ **Circle One: F JV V**

Phone Number: _____

**Please provide ad as it is to appear in the football program.
Make checks payable to: EISENHOWER HIGH SCHOOL
Bring to Roundup or Mail payments and non digital artwork to:
Patti Scrivano. 14029 Golden Arrow Court, Shelby Twp., MI 48315
Ads in digital format should be emailed to PattiCM4Life@comcast.net**

***** DEADLINE: Sept 30, 2020 *****

Eisenhower High School Football Program Ad Contract Receipt

Ad Type: _____ \$ _____ Cash _____ Check # _____

Payment Received by: _____